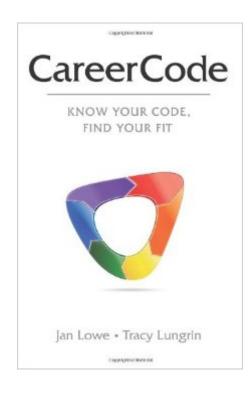
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CareerCode: Know Your Code, Find Your Fit





Synopsis

The modern job market is ceaselessly expanding as technology and culture changes. Today, there are more than forty thousand different job titles in the United States, each demanding different training, talents and personalities. With CareerCode: Know Your Code, Find Your Fit, Jan Lowe and Tracy Lungrin have shared a cutting-edge and enlightening process that links personal traits, interests, and work environments to real and practical careers in today's rapidly changing world.

Book Information

Paperback: 286 pages Publisher: MCWriting.com (April 12, 2012) Language: English ISBN-10: 1626600732 ISBN-13: 978-1626600737 Product Dimensions: 5.5 x 0.6 x 8.5 inches Shipping Weight: 15.4 ounces (View shipping rates and policies) Average Customer Review: 4.9 out of 5 stars Â See all reviews (12 customer reviews) Best Sellers Rank: #853,542 in Books (See Top 100 in Books) #75 in Books > Education & Teaching > Higher & Continuing Education > Vocational

Customer Reviews

This book is a must read for anyone who is struggling to find their path in the job market. Jan Lowe and Tracy Lungrin have broken the search to find your fit down to a science using the Holland Codes, and they have interpreted them in a way that the common person can understand. Whether you are a student entering the job market or someone mid-career looking for something different, this book will help you figure things out. This book helped me understand why I have been so frustrated in my current job, and what types of jobs I should be doing. Because work should be satisfying and not a miserable experience!!!

Excuse me, but I'm a true believer in this book now. Career Code is a brand new vocational interest test that carries you waaaaay beyond DiSC and other traditional tools. It worked very well for me, and saved me the time and heartache of making a(nother) poor career choice. I was stuck in career gridlock -- I knew I wanted something different/ better, but had no clue. I've never seen anything like this -- It answers the questions, What jobs fit someone like me? What jobs are going to make me restless/ happy/ crazy? Who else is like me, and how did they find success? What more can I do to

find more success? etc. etc. Besides choosing a significant other, choosing a career is probably our next most important decision, right? Give this a try, and give yourself a better chance at finding the best job match for you. I highly recommend.

This book is REALLY REALLY GOOD! More than that it is REALLY REALLY IMPORTANT for every person entering or in the job market today, and that is pretty much EVERYBODY!This book will help you easily figure out WHO YOU REALLY ARE and what that means in terms of finding a job that is suited to WHO YOU REALLY ARE and NOT WHO YOU OR SOMEONE ELSE THINKS YOU SHOULD BE. So many people are miserable in their work, and this book can help anyone figure out why they are miserable in their work, and how to change that situation by finding the job or career that really fits who they really are.The book is FUN! By reading it, you will discover your own personal CAREER CODE, and what kinds of jobs are best for you. It includes examples of the career codes of well-known people such as Oprah Winfrey, Donald Trump, Carrie Ann Inaba ("Dancing with the Stars" judge), Elizabeth Gilbert (author of "Eat, Pray, Love"), and many others.Young people go to college and spend tons of money getting an education that is the WRONG EDUCATION for today's world of work and for their vocational aptitudes. Being an attorney or doctor is so glamorized in today's popular culture but there are lots of people who have gone into those fields and are now miserable! The problem is they tried to be someone they are not. Are you unhappy in your job. Read CareerCode and find a better career path for your life!

The Holland code system has been in use for years, but it can be challenging to find the right tests and resources to understand it and put it to good use. It's a great system, but it hasn't been marketed well. That's why this book is so valuable. It provides stories and examples which are easy to relate to. O*Net for example has information online about the Holland code system, but this book really helps guide you to a solid understanding and practical use of the code. They first describe the interests at a high level: Realistic, Social, Investigative, Enterprising, Artistic, and Conventional. Instead of asking you to take a giant test which might overwhelm you, they simply ask you to rank the interests according to your preferences. What I especially enjoyed about the book is how they describe a wide variety of code combos. When looking at Investigative for example, they look at IA, IC, IR, IS, and IE, and they also provide specific examples of an occupation and a famous person fitting that code. They're also clear about discussing how the codes relate to job availability in the job market since some codes fit more jobs than others. There are plenty of online personality and career tests, but it's difficult to find something which works quickly, accurately, and is marketed well.

There are many people who are unfortunately unable to understand what their natural strengths are and how those strengths fit a specific career. This kind of book is needed more than ever. It's highly recommended for all ages and career interests.

I bought this book several months ago and it has sat on my shelf in my pile of "Books to Read" since then. Then I started struggling at work and trying to decide what my next step should be because I wanted out of my current job. I pulled this off the shelf and read it and am amazed at how accurate it is!! A week ago I started a new job in a new field totally suited to my code -- in a job developed specially for my specific skill set. And in a job where I'll be working with college students who have not yet declared a major -- we're thinking of using this as part of our Exploratory Studies Program this fall to help students who are struggling to find their fit! Good work Jan and Tracy!!

Not only does this book help you identify your own professional strengths, it gives you an insight into the minds of your coworkers, family members, friends, and anyone else you have a relationship with. I couldn't stop diagnosing people for weeks!! In fact, I used the book as the focus of an all day retreat with my staff. We discussed our own codes and how that plays into how we interact with one another and others in our organization.

The CareerCode was just what I needed to help me identify what careers would be well suited to my particular skills and personality traits. As a mid-life career changer I have always been frustrated by positions I have held and not finding true fulfillment within the careers I have chosen. Now, I not only understand why some jobs didn't work well for me, but I truly feel like I have a grasp on what will suit me well. I am finally on the path to discovering a career that will provide a meaningful future in something I enjoy doing. I would definitely recommend this book to anyone who is considering their career path!

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